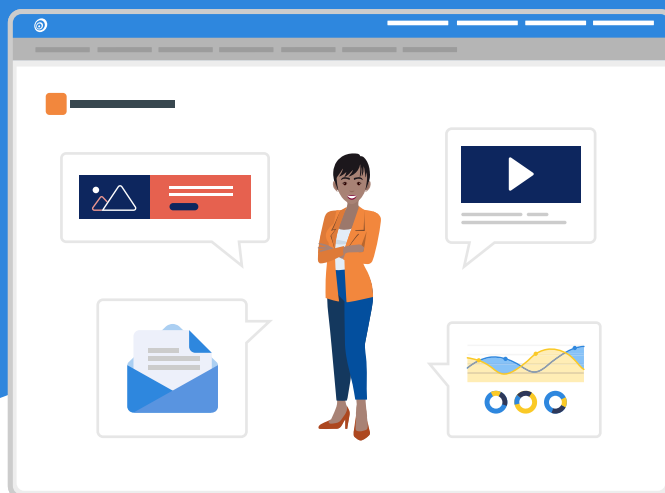




Media Services

Personal recruitment advertising consultants – at no additional cost.



JobTarget Media Services provides you with a dedicated consultant to help you optimize your recruitment advertising strategy. We work with you one-on-one to manage your job site contracts, recommend niche media options, provide analytics reporting, directly target top candidates, and so much more.

Even better: Media Services is provided to all JobTarget clients at no additional cost. Start working with Media Services today to assess and create a recruitment strategy in line with your budget, goals, and business plan.

Make niche and professional association sites a priority. Companies that extend their reach using niche sites attract more talented and qualified candidates and can drive innovation. Our team will put your company and job postings in front of a larger scope of job seekers and identify the right sites to reach qualified candidates.

Increase traffic to your job postings. JobTarget’s Media Strategists utilize search engine marketing and targeted campaigns to bring more candidates to your career page and increase brand recognition, making your company an employer of choice.

Creative recruitment strategies – driven by data. Using industry expertise and best practices, we carefully craft recruitment strategies and campaigns that are backed by research to help you directly reach talent faster.

Maximize your team’s productivity. Spend more time engaging with candidates and less time managing media contracts or fixing frustrating job board issues. With Media Services, you have a personal media concierge who will handle all of that for you. You can go back to doing what’s important.



Media Services

Contact us for more information:

MediaServices@jobtarget.com | 860-288-5430 | www.jobtarget.com



Media Services helps you get the candidates you need.

What We Offer

- Job site contract management and negotiations
- Veteran and Disability Sites
- Niche recruiting media recommendations
- Branded Company Pages
- Branded targeted banner ads
- RecruitSites and Landing Pages
- Resume and Sourcing Databases
- Targeted Email and Texts Blasts
- Google Ad Words
- Analytics Reporting
- Social Media Advertising
- Redirecting Campaigns
- Hiring Events

